

INSIDE SCOOP Vol 2.

August 29, 2016



Dear Fellow Design Thinkers,

Welcome to your second update on the Inside Scoop on *Design Thinking in Action - Asia*. A lot of progress has been made behind the scenes! This quick note covers a few basic information and updates : the location, a sneak peek into our growing participants list, the DTA training courses we're offering before and after the conference and payment methods for your passes to the conference along with a thank you to our strategic partners.

LOCATION

We are pleased to announce that Design Thinking in Action - Asia 2016, on Sep 17th - 18th will be held at:

LOFT 22

22/F California Tower, 30-36 D'Águilar Street, Lan Kwai Fong, Central, Hong Kong,

ATTENDEES

We are excited to see the attendees list readily coming along as the progress of the conference continues to gain momentum. To take a look at our growing Participants List click the following link : [\[here\]](#)

Since Design Thinking In Action - Asia is a participant-centric get-together for design thinkers and practitioners and enthusiasts we encourage you to recommend anyone else who is passionate on the topic and would be interested in joining us! Simply email us their contact details and we'll send them an interest form!

DTIA FOR THE HK COMMUNITY

DTIA cares about our community and our main target is to reach out to students and startups in Hong Kong. Since we are gathering the best Design Thinkers from around the world who are not easily accessible, we want to give the community an opportunity to learn from the best (at an affordable cost) to pave their future and we are glad to announce the following line up for this year:

# - Language	Date / Time	Target Audience	Venue	Price (HKD)
01 - English	10 Sep (Sat) / 0900 - 1800	New to Design Thinking	HKUST campus	SOLD OUT
02 - English	10 Sep (Sat) / 0900 - 1800		blueprint *	SOLD OUT
03 - English	11 Sep (Sun) / 0900 - 1800		blueprint *	\$980
05 - English	19 Sep (Mon) / 0900 - 1300	Advanced Design Thinkers	Google Office *	\$780

(For student prices please contact us directly)

* Sponsoring venue. All proceeds will be used to balance the book of the conference

These classes are open for anyone interested in learning more about this great problem solving tool whether it be for your own knowledge to benefit your startup, corporate or government organisation or to fully prepare yourself for the conference! September 10 / 11 are mainly for people that have not had full Design Thinking experience before but are eager to learn and prepare themselves before the conference. Be sure to sign up before seats run out! To register for seats or your conference tickets, just fill out the request form: [here](#)

PAYMENT METHOD

Thank you to those that have already registered and expressed your interest but the time has come to let us know whether you want the 1 or 2 day pass by filling out the last and [final form](#) ! Once your pass request has been processed, an invoice from Palden International Limited will be sent to your emails for the conference. There will be an option to choose the 1 day pass (100USD) or the 2 day pass (180USD) with lunch included. Guests should confirm their payment within 3 working days upon receiving their invoice and have the option to pay through Paypal. If you have not received an invoice after filling in the final form then please send us an email at DesignThinkingInAction@gmail.com .

STRATEGIC PARTNERS

A big thank you to our partners for their unparalleled support by making DTIA possible and for showing their commitment to helping the Hong Kong community! We are still looking for sponsors to support our catering needs during 17 - 18 Sep and having an additional DT training classes before and after the conference. Contact us if you know of those that would be interested in supporting us!



We will be sending updates as the event continues to take shape, stay tuned!

With gratitude,

Stephen Wong, Emily Ma and the DTIA Organizing Team